



## Client List

### *Planet Bluegrass, ongoing*

**Advisory Services, Meeting Facilitation:** Since our inception in 2006, PriZm has had the pleasure of working with Planet Bluegrass to help them decrease the footprints of their festivals and their ranch, a relationship that has continued after first established while Hillary was at New Belgium Brewery. Work includes sustainability management system creation, website content, research, and more.

### *Colorado and Wyoming Associations of Family and Consumer Sciences, 2019*

**Keynote Speaker:** At the annual conference for these two organizations, Hillary spoke about sustainability as a state of awareness and highlighted three key areas for awareness in any successful sustainability engagement.

### *Premier Members Credit Union, 2018*

**Organizational Development and Meeting Facilitation:** Conducted a morning session with the executive team, branch managers, and additional members of the PMCU family to gain an understanding of what *sustainability* means to PMCU, which then informed a sustainability statement for the organization.

**Writing and Advisory Services:** Worked in partnership with the Sr Sustainability Specialist to write the first sustainability report.

### *Golden Community Sustainability Advisory Board, 2018*

**Community Engagement and Meeting Facilitation:** Guided a three hour Community Conversation to learn how the community values sustainability and feels about more progressive sustainability goals.

### *Shadowcliff Mountain Lodge, 2016-2018*

**Workshop Design and Meeting Facilitation:** Designed and led the powerful and inspiring Beyond Sustainability Workshop. Working in partnership with the International Society of Sustainability Professionals, this intimate three day workshop combined tools for the toolbox, engaging conversation, mindfulness and self-care, and outdoor adventure in a place-based curriculum.

### *Food Bank of Larimer County, 2017*

**Meeting Facilitation:** Conducted two 90 minute World Café style focus groups with millennials in Fort Collins to help the Food Bank learn how it can connect with and engage this sector of the population.

### *Colorado Alliance for Environmental Education, 2017*

**Strategic Planning and Meeting Facilitation:** Co-created and led strategic planning and a pilot program with statewide Regional Councils to implement actions laid out in the Colorado Environmental Education Plan.

**Meeting Facilitation:** Conducted a one day Board of Directors retreat to finalize strategic planning vision and direction.

### *Rocky Mountain Conservancy, 2016 and 2017*

**Strategic Planning and Meeting Facilitation:** Facilitated a two day planning meeting focused on reviewing the history and foundational underpinnings of the Next Generation Fund and visioning a best possible future. This included a World Cafe and SOAR planning process among other activities, and involved community partners as well as the internal planning team.

### *Upper Colorado River Watershed Group, 2016 and 2017*

**Meeting Facilitation and Community Engagement:** A member of the UCRWG team, Hillary co-created five interactive Community Conversations that took place in four different Grand County communities, focused on engaging Grand County residents on sharing their ideas for a watershed group and resiliency plan.

### *City of Arvada, 2016*

**Strategic Planning and Meeting Facilitation:** Facilitated annual strategic planning of the Arvada Sustainability Advisory Committee during a 3.5 hour meeting that deepened the group's understanding of its role as an advisory council, celebrated successes for 2016, and began to look at goals for 2017.

### *Fortified Collaborations, 2016*

**Meeting Facilitation:** A partnership that co-created FoCoLab: Community Conversations for Social Impact, this forum for meaningful conversation amongst groups of the Fort Collins community. This first FoCoLab was for the business community, utilized a World Cafe style meeting, and ignited new conversation and thought within community.

### *Sustainable Living Association, 2015 and 2016*

**Strategic Planning, Meeting Facilitation, and Community Engagement:** Facilitated a strategic planning process to review the SLA's mission and vision, a World Cafe meeting with key community stakeholders, and a review and analysis of the World Cafe with the Board of Directors.

### *Colorado Alliance for Environmental Education, 2015*

**Keynote Speaker:** Presented a 10 minute TED style keynote speech at the annual Advancing Environmental Education Conference on sustainability as the professional's word for environmental education.

### *City of Arvada, 2014*

**Strategic Planning and Meeting Facilitation:** Guided annual strategic planning during a 3.5 hour meeting aimed at reviewing 2014 activities and setting committee goals for 2015.

### *State of Colorado Greening Government Council, 2014*

**Strategic Planning and Meeting Facilitation:** Guided the creation of the Greening Government leadership Council through a two day process of crafting a new mission, vision, guiding document, and goals, for approval by Governor and the State House of Representatives.

### *William Sarni, Author, 2013*

**Author:** Hillary heavily contributed to Will Sarni's second book, *Water Tech: A Guide to Investment, Innovation and Business Opportunities in the Water Sector*, Earthscan through writing, editing, and conducting research, working closely with Will and his co-author, Tamin Pechet.

### *Mountain Sage Community School, 2012 to present*

**Meeting Facilitation:** As a member of the Board of Trustees for Mountain Sage, Hillary provided pro-bono work to the teachers and staff in an exploratory World Cafe to understand better what sustainability means to the school.

### *City of Arvada, 2011*

**Meeting Facilitation:** Facilitated discussion during a 4 hour meeting of the Arvada Sustainability Advisory Committee aimed at determining sustainability projects. The ASAC also had Hillary lead a discussion defining "sustainability."

### *Plain Green Conference, 2011*

**Presenter:** PriZm lead a two hour workshop at this South Dakota conference on creating an organizational culture of sustainability called Sustainability Infused. This hands-on workshop utilized tools from Appreciative Inquiry to engage, motivate and help the 25 attendees create a plan of action.

### *University of Denver, 2011*

**Keynote Speaker:** At the annual Rocky Mountain Sustainability Summit, Hillary encouraged 200 students and faculty alike to reconsider sustainability on university campuses as a way to make deep, effective, local connections.

### *William Sarni, Author, 2011*

**Author:** The first of two contributing efforts with author Will Sarni, Hillary wrote, edited, and conducted research for *Corporate Water Strategies*, Earthscan.

### *Food Distribution Entrepreneurs, 2010*

**Strategic Planning and Advisory Services:** Helped two entrepreneurs create a business plan, PriZm highlighted the sustainable aspects of their potential new business, conducted research, and networked the Colorado food scene. Over the course of a few months, Hillary filled in the business plan and positioned this team for sustainable business action.

### *Golden Field School, 2010*

**Meeting Facilitation:** Facilitated a World Cafe with 30 members from the Golden community to determine direction and ideas for an innovative new school. The meeting was 3 hours and left attendees feeling inspired, while giving the Golden Field School Steering Committee direction.

### *GolinHarris, 2009*

**Advisory Services:** Provided advisory services on a handful of large scale marketing campaigns for GolinHarris clients. This included sustainability research, advice, ideas, and support.

### *ReadyTalk, 2009*

**Meeting Facilitation:** Originally contacted to review a carbon footprint reduction plan, PriZm worked with a pre-established internal team of employees to set-up foundational systems for a future sustainability management system.

### *City of Loveland Glass Grant, 2008*

**Advisory Services:** A member of the LBA Associates team that won a research grant proposed by the City of Loveland, Colorado, to examine glass recycling in the state of Colorado and propose Best Management Practices for the City of Loveland's glass recycling program. Hillary lead the section of the grant focused on potential new markets for recycled/repurposed glass.

### *Institute for International Education, 2008*

**Presenter:** Partnered with Jill Cooper to give an interactive morning session discussing and defining the word "sustainability," and facilitated a two hour discussion the last day of their week-long stay. The audience was a 15 person group of Humphrey Fellow students from around the world, holding positions in government, NGO and business in their respective countries.

### *Corporate Express, 2008*

**Advisory Services and Plan Creation:** Part of a prize package in the Corporate Express Ecooffice Makeover Contest, PriZm partnered with A Creative Environment (ACE) to consult with the the Mental Health Center of Denver (MHCD). Hillary appeared on the 9News Greenline to answer questions about sustainability and co-presented a plan for sustainable action to upper management with ACE.

### *MARS USA ,2007*

**Advisory Services:** Provided sustainability research, advice, ideas, and support, and acts as a filter for MARS USA clients, such as Sam's Club.

### *DOMANI Sustainability Consultants, 2007*

**Meeting Facilitation:** Facilitated an employee retreat for this sustainability consulting firm. Using techniques from Appreciative Inquiry, Hillary helped this team of consultants answer key questions..

### *Boulder Community Hospital, 2007*

**Meeting Facilitation:** In a partnership with ConservED, PriZm gave guidance and support to the Boulder Community Hospital's Climate Action Team.

### *City of Golden, Colorado, 2006*

**Meeting Facilitation and Community Engagement:** PriZm facilitated a town meeting to garner feedback and information about the newly released Golden Sustainability Initiative. Over 200 people were in attendance. PriZm also facilitated the first meeting of the Community Working Groups; over 60 citizens who volunteered their time to work on the Golden Sustainability Initiative. Hillary was pleased to volunteer her time as a member of an oversight group for the Community Working Groups.



*Shelton Elementary, 2006*

**Presenter:** PriZm gave a 40 minute speech to children in an all-school assembly during the week of Earth Day. Hillary was asked to talk about environmental stewardship, and during her presentation engaged in a meaningful Q&A with the children.

*Colorado Department of Health and Environment (CDPHE), 2006*

**Meeting Facilitation, Presenter, Advisory Services:** PriZm helped redesign the statewide Environmental Leadership Program, making it more accessible to entities other than industry and crafting a new tier of the program focused on sustainability. Hillary also conducted two trainings: CDPHE employee sustainability 101 and examining the social aspects of sustainability for a gathering of business, government and non-profit employees.